

50+ creative and lateral thinking exercises used by top companies to increase creativity and problem solving.

A key source of icebreakers and energisers, or can be run as a continuous team building activity.

Timing 30 minutes to 2 hours + debrief	Numbers Any number. For more than 10 participants you may need to buy some of our plastic shapes	Who Will Benefit Staff at any level
Computer Not required	Licence Free No restrictions on the number of times you can use this game	Costs £350 + delivery & VAT (if applicable) or contact us to facilitate & debrief for you.

Purpose

This enjoyable and challenging game is a great way to develop teams creativity. Organisations that survive and thrive are not the ones with the deepest pockets, but those that can unleash and apply the creativity of their workforce.

Our fun creative game has something for the 'thinkers' and the 'doers'. It helps individuals and teams develop the creative thinking skills required for effective corporate teamwork.



How It Works

- Depending on the number of people and time you have to run the game, decide on some or all of the Creative and Lateral Thinking Activities.
- It is often a good idea for them to do some activities and then review how they are doing and look at the key learning points so far. Then as a group come up with ways of developing their creative and lateral thinking for the other activities.
- Appoint a group leader to decide how to best achieve the above.
- Award points for each correct activity answer. This can be in the form of a competition between teams.
- There is ample opportunity to observe the teams in action. Lively discussions often continue well after the end of the session!

Examples of the Activities:

- Get a team members body through a postcard
- Escape from being 'handcuffed' from a partner
- Use 6 matches to form 4 triangles
- A computer malfunction means planes are approaching an airport towards each other. Re-arrange them to ensure they land safely.

To order, licence free, click Add to Cart on the [Creative Business Company Game](#)

Phone: +44 (0) 20 3290 1473 Email: liz@elitetraining.co.uk

Pack Contents:

- **Participants Activities** – separate briefing sheets of the activities and exercises.
- **Trainer Activities** – the briefing sheets for the participants plus suggested answers (teams often find other creative answers)
- **Trainers Guide** – a great resource for training creative thinking. The guide provides information on how to introduce creative thinking; some icebreakers and details of a number of techniques that you can use to achieve a creative answer to a problem
- **Observers briefs**
- **Equipment** required to complete some of the tasks, including plastic shapes and discs, play-doh, string and candles.



Benefits For Your Organisation

- Lively and fun structured learning activity, focusing on thinking outside the box
- Explores and develops the following key areas:
Creative thinking, lateral thinking, creative problem solving, resourcefulness, reading instructions carefully, considering all options and effective teamwork
- Buy 'off the shelf' and use as many times as you want
- Easy to use – just follow the trainers guide included



Comments from Creative Business Company Training Game

"This game is a great resource with lots of information on creativity, lateral thinking and problem solving. I followed the advice and information in the Trainer's Guide and it worked a treat. It saved me lots of research and preparation for a creative thinking session."

"I loved it! There was a variety of exercises which required varied skills including creativity and logic – something for everyone. I really enjoyed getting to know people from other departments – really encouraged team work."

"We had an excellent day with Elite Training. The Creative Business Company, not only enabled us to challenge ourselves but also helped to build team spirit which will be carried on into the workplace."

"Good, active and a variety. It showed skills not usually obvious in the workplace which highlighted new strengths for individuals and the team. A very useful day with fun team tasks which we'll remember."

Customers who viewed this business game, also bought

- [Roller Coaster Ball Business Game](#)
- [Treasure of Pirate Island Business Game](#)
- [Team Shapes Business Game](#)
- [Creative Thinking Training Course](#)

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